



FINAL CONFERENCE

*March 26, 2014, h9:30 - h15:30
Foyer room, Avenue de Beaulieu 25
European Commission, Brussels, Belgium*

The coordination action AALIANCE2 acts in the Ambient Assisted Living (AAL) field to promote the enhancement and the diffusion of products and services that favour independent and active ageing, provide personalized healthcare and improve Quality of Life for senior citizens.

AALIANCE2 Project aims at:

- ▶ updating the AALIANCE AAL Roadmap and Strategic Research Agenda, published in 2010, collecting information on state of art of AAL technologies and identifying new trends in research and development;
- ▶ analysing the current AAL Market in Europe, comparing different healthcare and social service organizations in some EU countries and identifying possible sketches for AAL business models;
- ▶ developing a repository for AAL Standards through a deep analysis of current standards that could be associated to the AAL technologies and consolidation of the repository;
- ▶ enhancing the sustainable network of AALIANCE involving the major actors (technology and service providers vendors and user groups) from European Member States;
- ▶ providing policy recommendation for political decision makers at European, national and regional level, and increasing political awareness and intensifying activities for the enhancement of new technologies.

Objectives

The AALIANCE2 Final Conference aims to present the results achieved by the project and to disclose the future framework of the **AALIANCE Network**. Particularly, the new **AALIANCE AAL Roadmap and Strategic Research Agenda** and investigations on **current standards** related to AAL technologies will be presented. Additionally a round table will be organized for discussion and exchange of experiences from different stakeholders' perspective.

Final Agenda

9:30 – 10:30	Registration and coffee
10:30 – 10:50	Welcome and introduction to AALIANCE2 Final Conference Peter Wintlev-Jensen (Deputy Head of Unit at European Commission, Belgium) Paolo Dario (Scuola Superiore Sant'Anna, Italy)
10:50 – 11:30	Presentation of the AALIANCE2 AAL Roadmap and SRA Filippo Cavallo (Scuola Superiore Sant'Anna, Italy)
11:30 – 11:50	Presentation of the AALIANCE2 results on AAL Market John Barry (Tunstall, United Kingdom)
11:50 – 12:10	Presentation of the AALIANCE2 Standardization results Marco Eichelberg (OFFIS, Germany)
12:10 – 12:30	Presentation of the AALIANCE Network Michael Obach (TECNALIA, Spain)
12:30 – 13:30	Lunch
13:30 – 15:20	Presentation of stakeholders Chair: Paolo Dario <ul style="list-style-type: none">– Raquel Fernandez Horcajada (Programme Officer of AAL Joint Programme, Belgium)– Norihiro Hagita (Director of the ATR Intelligent Robotics and Communication Laboratories, Japan)– Helen Campbell (Vice President of AGE, Belgium)– Boris Koprivnikar (Chairman of the Board of Association of Social Institutions of Slovenia)– Antonio Remartinez (General Director of IBERNEX, Spain)– Charles Laurey (Member of the board of ZuidZorg, The Netherlands) Panel discussion
15:20 – 15:30	Conclusion Paolo Dario (Scuola Superiore Sant'Anna, Italy)

Invited speakers

Raquel Fernandez Horcajada, Programme Officer of AAL Joint Programme

AAL JP: care for the future

Raquel Fernandez Horcajada (Master of Arts in European Economic Integration and Business by College of Europe; M.Sc. Econ & Bus. Adm. by University of Catalonia; MBA by Instituto Universitario de Empresa) is Programme Officer of the Ambient Assisted Living Joint Programme (AAL JP). She has 16 years of professional experience in the management of EU research and innovation policy instruments both as Project Officer at the European Commission Executive Agency for the Competitiveness and Innovation and as Head of the Technology Innovation Sector at the research institute ITC in Spain. She has coordinated numerous international research and innovation projects, and facilitated transnational technology agreements among SMEs and research bodies.

AAL JP aims at co-funding ICT research & development and social innovation transnational projects to bring new technologies or service concepts to the market, this involving SMEs, research bodies and end-users.

Norihiro Hagita, Director of ATR Intelligent Robotics and Communication Laboratories

Robotic Service Coordination Using a Common Network Platform for Ambient Assisted Living

Norihiro Hagita received the B.E., M.E., and Ph.D. degrees in electrical engineering from Keio University in 1976, 1978, and 1986. In 1978, he joined Nippon Telegraph and Telephone Public Corporation (Now NTT).

He is currently Board Director of ATR and ATR Fellow, director of Social Media Research Laboratory Group and Intelligent Robotics and Communication laboratories. He is a chairman of ATR Creative. He is also visiting professors of Nara Institute of Science and Technology, Osaka University and Kobe University. His major interest is cloud networked robotics, human-robot interaction, and ambient intelligence. He made robotic field experimentations on shop guidance, shopping support, touring support for elderly and disables in urban environments. He has served as a chairman of technical committee in Network Robot Forum in Japan.

Helen Campbell, Vice President of AGE

Some ethical considerations in relation to technology and the older person

Helen Campbell has been involved in the community & voluntary sector throughout her career. She has worked with groups such as disadvantaged young people, unemployed adults, Irish Travellers and older people. She was Irish Programme Manager for the EU Youthstart initiative and has served on the panel of European experts for the EU Lifelong Learning Programme since 2011.

From 1998 – 2000 Helen sat on the Government Services and Social Inclusion and Connected Communities Advisory Groups to the information Society Commission.

Helen is currently Education & Training Manager in Age & Opportunity, the Irish organisation which inspires people to live healthy and fulfilling lives as they age.

Helen is also a Vice President of AGE Platform Europe, the European network which aims to voice and promote the interests of older people in the European Union and to raise awareness on the issues that concern them most.

Boris Koprivnikar, Chairman of the Board of Association of Social Institutions of Slovenia

Technology is a needed help, not a threat

Mr Boris Koprivnikar's work experiences go from building informatics solutions for logistic and education, introducing new technological solutions for blind and visually impaired through a leading major social institution with rehabilitation center, protected employment and home for the elderly to chairman of national association of social institutions and chairman of national home directors' association. He is also involved in national and international projects mostly in field of care for the elderly and consultant of Slovenian and some other governments from SE Europe. Since 2004, he is also a member of E.D.E. Executive Board (elected vice-president of Executive board starting in year 2013).

Currently he is involved in projects and activities dealing with changing status of social institutions, introducing new long-term care law, changes in organizing and financing public services for the elderly, establishing informational and urgent remote center for the elderly. He is also active as a lecturer and advisor, especially in SE Europe, a member of the council in the AGE platform and member of AAL JP Advisory Board.

Antonio Remartinez, General Director of IBERNEX

AAL market and industrial vision

Antonio Remartinez (Medicine Doctor - University of Zaragoza, Ph. D. University of Zaragoza, Master in Biomedical Engineering - University of Zaragoza, MBA Industrial Organization School) has been Director of BIOINGENIERIA ARAGONESA S.L. and is Director and Founder partner of IBERNEX Ingenieria S.L. from 2009. Among his experience he has been author of the chapter "Technology and Dependency" in the Green Book about Dependency in Spain, responsible of European R&D Projects where BIOINGENIERIA ARAGONESA S.L. was participating in European Union Framework Programmes III, IV, V, VI and VII, responsible of European R&D Projects where IBERNEX Ingenieria S.L. is participating in European Union Framework Programme VII and AAL Programme, European Union consultant to define the IV Framework Programme, evaluator and reviewer of R&D Projects in e-Inclusion area for IV, V and VI Framework Programmes, and evaluator and reviewer of R&D Projects in e-Health area for V and VI Framework Programmes.

Charles Laurey, Member of the board of ZuidZorg

Lessons learned using technology in care

Charles Laurey is a creative, passionate and active director and consultant with extensive experience in ultimately responsible management positions in the healthcare sector. He was Chairman of the Board of Directors of several large healthcare organizations, where he led major concern for businesses in turbulent times (bandwidth 80 to 550 million revenue, 2.000 to 22.000 employees). He is very well versed in the healthcare sector in a broad sense and has a wide network in the private and public domains of both the care and the cure market, in particular, Nursing Care, Home Care, Mental Health and Intellectual Disabilities.